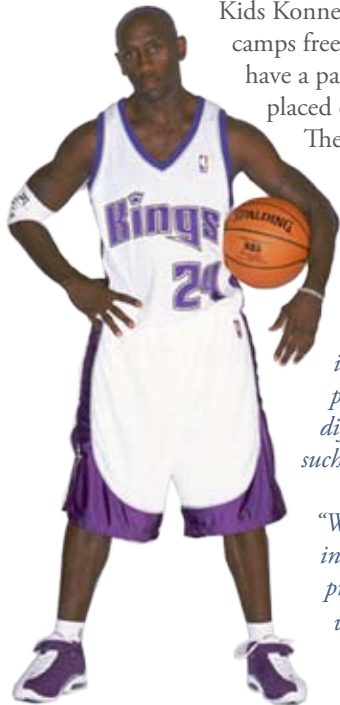




NBA Star Bobby Jackson established The Bobby Jackson Foundation at The Giving Back Fund to assist children in California who have lost a parent due to cancer or currently have a parent that has cancer. The Foundation will assist children in the coping process and help connect them with other children who are in similar circumstances. Bobby was inspired to start the Foundation following the death of his mother Sarah in 2003.

The Foundation kicked off with an emergency grant to Kids Connected, a non-profit organization that provides camps free of charge for children who had or currently have a parent with cancer. Fifteen children had been placed on the waiting list to attend the camp.

The Bobby Jackson Foundation provided the financial support to ensure these kids could attend.



*“Cancer is certainly a difficult thing. We all know someone who has dealt with this illness in some way. However, children who have a parent with cancer are often overlooked. It is very difficult to see someone close to you go through such a tragic disease, especially as a young person.”*

*“We want the kids to know that they are not alone in this struggle. In some small way, we want to provide these children with glimpses of hope in what can be a very difficult time.”*